

Area news

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field Lane Public Library. She has spent 27 years working in public, academic, online, and jail libraries.

"I am very excited to have the opportunity to lead the Fairfield Rotary Club this year," Simmons said. "It is especially exciting to bring our members back together more fully after the challenges of COVID-19 during the past year."

Her goals for the year are

- Promote membership and meetings
- Examine new ways of fundraising
- Increase the club's visibility in the community
- Strengthen the club's online presence
- Build better friendships
- Prioritize diversity and inclusion

"I want to thank and commend Scott for his invaluable service to our club," Simmons said. "He led us through challenging times as COVID-19 gripped our community."

A Hamilton resident, Simmons is a graduate of Leadership Hamilton and Leadership Fairfield. She completed Library Leadership Ohio.

Sue Kieseewetter, Enquirer contributor

Medicare made simple

New to Medicare or just want to learn more? Join Faith Financial Advisors as we dig into Medicare parts A, B, C & D. Your supplement options will also be explained. Making what can be a confusing topic simple. Questions will be answered, and food will be served. In person and virtual attendance options.

Sandra Hall, Faith Financial Advisors, Inc.

Faulkner Strategic Consulting announces rebrand



Faulkner

Faulkner Insights, a consultancy focused on consumer insights for innovation, announced today that it has completed a rebranding effort from its previous name, Faulkner Strategic Consulting.

While strategic consulting remains a core service, the substitution of Insights in the name better reflects the consultancy's main value to clients—deep consumer and market insights that

drive innovation to grow brands.

Faulkner Insights was founded in 2014 by Sarah Faulkner, an insights consultant with over 21 years of global research and strategy experience across multiple industries – from Fortune 500 companies to fast-growing startups. Prior to founding Faulkner Insights, she spent 14 years at Procter and Gamble working on consumer insights for major brands such as Pantene, Olay, and Gillette as well as corporate innovation.

"One of the hardest things in business is to stop doing something that seems to be working now, in favor of something that will help you win in the future," said Sarah Faulkner, Owner of Faulkner Insights. "We are making this name change to focus on what matters most to our clients – the insights they get to drive innovation and grow their business."

Sarah Faulkner, Faulkner Insights

25 years of entrepreneurship



Wietmarschen

This year marks a milestone for M. Colleen Wietmarschen, LLC dba Your Literary Prose celebrating its 25th year in business.

In 1996, Colleen took a leap of faith into entrepreneurship and has never looked back. "I decided to take the leap, and it's been the best decision I've ever made. I believe if you are going to make it as an entrepreneur, there are three essential points to have in place: know your why, define and have an end-date in place to reach your goals – weekly, monthly, yearly, and have support systems in place."

Knowing your why (purpose), whether it's starting a business, deciding to stay in corporate America, or staying at home full time, is key. Your why has to align with your core values and Colleen knew her WHY; she wanted work-life balance. With hard work, long hours when the family was asleep, at work, or at school, after three years the company's revenue was well into the six figures, and with the support of her husband, son, colleagues, and yes, business coaches, the business soared.

"Entrepreneurs are a special breed; they take the great and not-so-great times and if they want to thrive, they make the necessary changes. When you're in business long enough and you keep your head out of the sand, you know at some point industries change." Such was the case with her medical

transcription business. After 18 years, Colleen knew it was time to pivot, and pivot she did. Always willing to learn new technologies and skills allowed her to seek other opportunities and keep her business alive. She won a scholarship to become a certified professional author assistant and now Your Literary Prose assists clients to share their expertise or their life story with a professionally published book.

Today, Colleen works with her son, Peter, who joined the business in 2015. Their partnership is a balanced duality. Peter's traits are both left and right brain. He sees all sides of the picture, and while Colleen is more creative, she also possesses left-sided brain traits as she likes to have a plan in place to see the big picture.

"I worked with Peter and Colleen through the comprehensive editing and publishing process for my book. They also worked with me on the initial marketing of my book (it is never too early to start). I trusted Peter and Colleen to do what was needed for my book to be professionally published." Sandy Phillips Kirkham, Author, Survivor, Advocate

Personifying faith, honesty, and humor, our vision is to live a balanced life through health, spirituality, and family,

surround ourselves with people we value and who value us, have fun every day and find joy in life. "We are grateful for our clients supporting us as we've pivoted through the years, our coaches for helping us through the changes, and the genuine networking relationships we continue to develop along the way providing support and allowing us to support them. We look forward to the next 25 years!"

Bio: Colleen and her husband Steve celebrate 37 years of marriage this year. She is a two-time triathlete, an adult violin student, competitive walker, and has completed a 300-mile bike challenge to support childhood cancer. She works with the Literacy Network of Cincinnati helping children increase their reading skills.

As a speaker, Colleen conveys her vast wisdom of business experience. Her energy fills the room as she engages and inspires the audience with stories interspersed with her value-packed knowledge. As a leader, Colleen has a compelling background in consulting clients and mentoring students.

M. Colleen Wietmarschen, LLC

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Fall in Love

WITH MAPLE KNOLL VILLAGE

THURSDAY, SEPTEMBER 23RD AT 1PM



Have you ever wanted to sample life at Maple Knoll Village?

Tour our campus offerings, meet the department heads, sample menu items, and participate in activities!



RSVP AT 513-782-2488

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The Woman's Art Club of Cincinnati presents its Annual Art Show

The Woman's Art Club of Cincinnati presents its annual all-member exhibition, showcasing a wide variety of media artworks representing the individual experiences and expressions that color each member's art.

The club invites the public to attend its opening reception on Friday Oct. 15 from 5:00 p.m.-7:30 p.m. The show continues through Oct. 31. The event takes place in the Lindner Gallery at The Barn at 6980 Cambridge Avenue in Mariemont, Ohio.

The Woman's Art Club of Cincinnati (WACC) is the oldest existing women's art club in operation without interruption in the United States. Founded Dec. 1, 1892 by 19 female artists in response to the Cincinnati Art Club's refusal, at the time, to include women. The club continues its tradition of stimulating its members to greater efforts in their work and to increasing a general interest in the arts within the Northern Kentucky and Cincinnati region. WACC meets monthly at The Barn in Mariemont.

Northern Kentucky residents Fran Hemmer and Ruthe Wyman are co-chairs of this event.

For more information, please visit womensartclub.com. Please check the website for COVID-19 updates.

Kym Schneider Kuenning

NetGain Technologies expands further south with the acquisition of TruTechnology

NetGain Technologies, the leading IT services provider in the Midwestern and Southeastern U.S., announced today the acquisition of Florida-based managed IT services provider TruTechnology. This acquisition is a major stepping-stone for NetGain Technologies as it expands their footprint into a new Southeastern state.

TruTechnology's employees will continue with the organization in their respective roles and will benefit from an expanded team of IT experts at NetGain Technologies. Clients of TruTechnology will continue to receive excellent service and support from the TruTechnology team that they know and appreciate.

"This is a major milestone for the organization. We have been really disciplined as we've searched for our first partnership in the state of Florida. When I met Doug and heard more about TruTechnology, I was incredibly impressed with their commitment to excellent client service and their process-driven approach to IT. Doug and the entire team are going to make us a better company and I could not be more excited about the future we'll build together," said Tim Burke, CEO of NetGain Technologies.

Starting out as a voice, data, and video services integrator in 2002, TruTechnology became an early adopter of the flat-fee managed IT service model in 2005. Today, TruTechnology provides two major all-encompassing IT services: modern, cloud-based IT focused on mobility and security (TruCloud) and traditional infrastructure-based IT creating a solid foundation (TruOffice), both of which are major needs for small- and medium-sized businesses headquartered in North Florida.

"It was obvious in our early discussions with the NetGain Technologies team that they were genuinely interested in us continuing to do what we do best for our clients, staff, and community, with the added benefit of their support. The more I learned about the NetGain family, the more I found our company cultures and core values were in complete alignment. Our employees and clients are what's most important to us, which is why we chose to partner with a people-first, client-focused organization like NetGain Technologies," said Doug Lowenthal, CEO of TruTechnology. "I'm excited for my team and myself as we work with NetGain to continue offering the best IT services to the businesses in our area."

This partnership with NetGain Technologies offers TruTechnology additional resources and investments in marketing, sales, human relations, and finance. NetGain Technologies continues to pursue acquisition opportunities for IT companies that want a great home for their employees and existing client base.

Megan Reed, NetGain Technologies, LLC

Fitness and faith

SoulCore will combine the prayers of the rosary with movement to nourish the Body, Mind, and Soul on Saturday, Sept. 11 from 9:30-11 a.m. at Our Lady of Victory Convocation Center.

We will give a brief introduction and background on SoulCore and then go through a class. Please contact Julie Schneider to inquire further or to reserve your spot by e-mailing julie@soulcore.com.

For more information about SoulCore, visit www.soulcore.com
Julie Schneider, SoulCore

Support local first responders with restaurant gift cards

September 11 is designated as a National Day of Service and Remembrance

to honor the victims of the 2001 terrorist attacks and to show gratitude for those who rose in service.

This year, Cincinnati Food Tours will recognize first responders by distributing restaurant gift cards to local District 1 Police and Fire personnel. There are three ways you can help:

1. Take a tour on 9/11 when 100% of the proceeds will go directly to first responders via restaurant and Findlay Market gift cards. Information and reservations are available at www.cincinnatifoodtours.com

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Classifieds

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Business Opportunity

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Events & Fairs

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Sept. 11 - 19th, Open Daily 9am
Southeastern IN, 45 mi. west of Cincinnati, on State Road 62.
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www.friendshipfleamarket.com
Bring this ad for \$1 off parking
Monday - Thursday

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\$90.00 pick up, delivery available
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Wanted to Buy

BUYING - *Comic Books 1940's - present*, 1920's -1950's Detective & Pin-up Pulp Magazines, 35mm Photo Slides primarily railroad & transportation related 1940's - 1970's, Dungeons & Dragons, 1970's-1990's 513-325-4913
No Phone Calls Will Be Answered

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GERMAN SHEPHERD PUPPIES AKC, BLK/TAN, PURE WHITE, Great family pets, \$700-800 microchipped, Pcs at ohiohgs.com (419)629-3830 (419)235-6561

Goldendoodles Standard, Cream, M/F. Shots, vet checked, \$1200 Call (937)510-2863 rosesgoldendoodles.com

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Real Estate Rentals

PUBLISHER'S NOTICE

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Adult Community - Rent

New Richmond - Steamboat Trails
Rent Subsidized
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Adult Community - Rent

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Rent Subsidized
VOTED BEST OF THE EAST
SENIOR APTS
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Service Coordinator
Newly Renovated Studio & One Bed. New Appliances, including microwave, new flooring, new AC.
Activities, Weekly Grocery Shopping, Onsite Laundry.
Call for Application
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TTY 1-800-750-0750

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