

Colleen Wietmarschen positions coaches, speakers, and entrepreneurs to realize their potential and position themselves to take their business to the next level and make more money so they can live the life of their dreams.

As a speaker, Colleen conveys her vast wisdom of business experience; from running a quarter million plus business to restarting after 18 years, she's seen it all. Her energy fills the room as she engages and motivates the audience with stories interspersed through her value-packed knowledge.

As a leader, Colleen has a compelling background in Consulting and Mentoring. As an entrepreneur, Colleen won the Best of Cincinnati Writer's Award in 2011 and the Jan B. King Scholarship for Professional Author's Assistant in May 2015. She completed the certification in October 2015. She is a published author and currently writing a new book due out in early 2018.



CONNECT WITH COLLEEN

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"At a recent event in Syracuse, NY, I had the pleasure of hearing Colleen Wietmarschen speak on the importance of messaging in your business marketing. There was no doubt Colleen was an expert in this arena with more than 30 years of copywriting experience. I found her presentation fresh, easy to absorb and she included lots of tips on how to improve your business writing."

I would recommend Colleen Wietmarschen as a speaker or workshop presenter as she was inspirational, relatable, and we left this event wiser than when we arrived. Colleen is a true professional in every aspect of the word!"

Susan Beebe, President Lighthouse Marketing, Inc.

"Colleen and Peter of Your Literary Prose offer clear, practical advice that is easily applicable to marketing and branding in any industry. Their presentation was engaging, and I was impressed with the research and examples Colleen gave for our specific industry. Her instruction for creating a clearer message for your marketing efforts was easy to follow and made very memorable with her stories of experience. I would recommend working with Colleen and Peter for anyone looking to update, improve, and implement new marketing. I look forward to continuing to work with them."

Jack Phelps, Perfect Wedding Guide

"Colleen arrived and was excellent at engaging with the group in attendance prior to speaking. She introduced herself to everyone, creating a relationship, and by the time she spoke everyone was attentive to what she was going to say. There were some electrical problems and Colleen was very professional and changed gears as needed for her one-hour presentation. She made the group think; made them laugh; and gave them hope and encouragement as she spoke with passion and strength. I will have Colleen speak again in the future."

Carroll Hall, Marketing Director

Staying Motivated One Challenge at a Time

It's easy to stay motivated when things go smoothly, but what happens to motivation and goals when challenges, both big and small, move into the picture and start to soak up your energy, play games with your mind, and you find yourself making up any excuse not to move forward?

During her motivational talk, Colleen interactively shares her insights with her audience on how motivation can help them overcome any challenge if they have the right mindset and support systems in place. Colleen shares tips on why it's important to:

- Love what you're doing,
- Know your "Circle of Five," and
- Celebrate each and every success.

No matter what goal you're working towards, having motivation makes the journey worth it.

Five Key Steps to Expand Your Business from Six to Seven Figures

Has your business ever struggled to have consistent income?

Have you ever struggled climbing out of bed in the morning going to work?

Have you struggled finding the right "group" to connect with to build relationships?

If you answered yes to any of the above questions, Colleen's presentation on "**Five Key Steps to Expand Your Business from Six to Seven Figures**" opens your mind to actions you can take to make a positive impact on your income. Stop holding yourself back.

Colleen's tips are easy to follow. Deep down we all know what to do, but more than likely we do not take the necessary steps to move our businesses forward. We tell ourselves we will do it tomorrow, but tomorrow never comes. The important part is your mindset and how you decide to implement these steps to move your business forward is up to you. Are you ready to live the life you deserve?

BOOK COLLEEN NOW! 513-675-1286

Five Critical Actions to Take to Write a Successful Book

What's your story? Do you know your story? Your story encompasses everything about you - your background, your why, what makes you unique, your successes and failures, where you've been, how you came to the point you are at now and where do you want to be in one, three, or five years.

During her interactive presentation, Colleen shares five critical action steps you can take to discover your story and find out how your story guides you and others.

Once you understand your story, you have a cohesive message, and people understand who you are, what you do, and why you do it. Your business growth potential increases as they realize you are the expert. You are positioning yourself to create your message, write your book, and live the life you deserve.

